

## Placement Report (Academic Year- 2017-18)

The Training and Placement Cell started functioning for the Academic Year 2017-18, with a clear objective of ensuring a good placement record and a better reach to the students of the college. To facilitate this objective, a 'Placement and Internship Awareness Programme' was conducted, under which, the cell:

- ✓ Set up enquiry desk to educate and inform students about the importance of placement and internships,
- ✓ Formed groups and pages on various apps, i.e., Facebook, Instagram and WhatsApp, so as to keep the students notify and updated about its planned activities (placement & internship drives, seminars and workshops) for the current year, replete with a timeline,
- ✓ Organized seminars on various topics like career options, current affairs (e.g., GST) to provide guidance and knowledge of the students,
- ✓ Planned workshops and training sessions on soft skills (such as presentation skills, personality development and handling interviews) to increase the employability of the students.

### Workshops and Seminars

S. No	Date	Workshop/ Seminar	Title	Institution	No of students
1.	04/09/2017	Seminar	Career Options in Finance	ICOFP	92
2.	29/08/2017	Seminar	Understanding Goods and Service Tax (GST)	IBS, ICAI	132
3.	09/10/2017	Workshop	Grooming and Personality Development for cracking interviews	JIMS	95
4.	1/11/2017	Seminar	Career perspective ahead & Aceing the placement process	Talentblazer	123
5.	15/01/2018	Seminar	Uncovering truth: GST	Big Boon Enterprises	116
6.	19/03/2018- 20/03/2018	2 Day Workshop	Tips and Tricks for Developing and Delivering Effective Presentation	Puna Institute of Business Management	28
7.	27/03/2018	Seminar	Teaching after Graduation- A Career Option	NewGen IT	45

**Placement and Internship Summary-** Placements are an integral part of the curriculum and often a great deciding factor for students aspiring to join premier companies across the country. In the academic year 2017-18, around 83 students out of a total of 143 interested students got placed in organizations like BSE Ltd., Convergys, Genpact and TCS across different job

profiles (e.g., Client Servicing, Financial Analysis, Backend Processing). The annual package offered ranges between 1.35 – 3.00 Lakhs per annum.

Summary of Placement and Internship							
S. No	Date	Company	Position	Package Range	Appeared	Selected	
						Placement	Internship
1.	17/01/2018	Freshman Adda	Campus Ambassador Programme	NA	48	NA	7
2.	25/01/2018	TCS	Data Processing (Back Office Operation)	13K	35	13	NA
			Customer Service Associate- Voice	16K			
3.	01/02/2018	Convergys	Customer Service Chat/ voice Process	14- 25K	36	20	NA
			Technical Support Associate Voice/ Chat Process				
4.	24/03/2018	Genpact	Banking Financial Services & Insurance	11- 14 K	44	22	NA
			Finance and Accounting	12- 15K			
			Voice (Customer Services/ Collection)	11- 17 K			
5.		Mirus Solution	Human Resource	5K	--	--	2
6.		Triedge Pvt. Ltd.	Human Resource	--	--	--	1
7.		Festmate	Marketing	--	--	--	1
8.		Footprint	Marketing	--	--	--	1

\*No candidate shortlisted after second roun

Besides helping students in final placements, the training and placement cell has also been able to help students in getting Internship opportunities. Internships provide an opportunity for students to implement their concepts and skills and allow students to go beyond the realms of the classroom and gain insight into the corporate world. This year “Training and Placement Cell” got a good response in the internship drive as well. Bharati College witnessed numerous companies offering paid as well as unpaid internships. This year the cell organized its first Online Internship Fair in partnership with Triedge Pvt. Ltd. from 22<sup>nd</sup> March, 2018 to 10<sup>th</sup> April, 2018. Around 38 students have already been registered themselves so far. More students are likely to be registered during March-April 2018. Further, 12 students have been selected for internship opportunities by companies such as Freshman Adda, Mirus Solution and few others.